

brad kurtz

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View my portfolio at
bradkz555.com

PARTIAL CLIENT LIST



FOX

WGN
AMERICA

HGTV

FX

FX

Daily Mail.com

FX
MOVIE CHANNEL



fox21.

NATIONAL
GEOGRAPHIC
CHANNEL

NAT GEO
WILD

HBO



E!

FOX
SPORTS
MEDIA GROUP



AXN



CALIFORNIA
ARTS COUNCIL



adspace



David B.
Kelley

wns

V
VISTAMAR



currently

1997-FEBRUARY 2020

creative director, industrial creative

Creative director specializing in promo, graphics, online projects, and presentation design for TV broadcast, cable, and syndication clients, plus schools and advocacy groups

Co-produce and supervise all creative work generated by ad agency; peak years generated \$2mm in revenue

Hands-on with key art, print, a/v editing, website design and production, B2B presentation design, digital banner advertising, motion graphics, talent photoshoots, retouching, packaging design, book design, annual reports, press checks and more

Responsibilities include big-picture conceptual ideas, art direction, graphic design, copywriting, copy editing, promo writing, print production, digital advertising

Manage vendors, budgets and invoicing; manage, train and supervise employees and freelancers

previous experience

art director, howell/kurtz creative

Creative team for print and digital promo servicing broadcast, syndication, and cable clients, including Fox Broadcasting, 20th Television, FX Network, CBS, Warner Bros. Television New World Television, 20th Century Fox Television, and more

Created and produced ads, design, copywriting, a/v promo concept and scripting, packaging design, and more

print creative director, fox broadcasting

Co-managed a team that grew to ten art directors, designers and support personnel; designed and produced Fox print advertising

art director, b.d. fox and friends

Designed and produced CBS television print advertising

art director, broyles and associates

Created and designed print ads, logos and packaging

skills

Hands-on computer skills across multiple software platforms: Adobe Creative Cloud, (including Photoshop, InDesign, Illustrator), Final Cut Pro, Apple Motion, Keynote, Powerpoint, CustomShow

Many high-resolution art retouching and print mechanical finishes

Extensive copywriting and promo writing; samples on request

education

B.A., Montana State University